



DE LIGHT

LIGHTENING SYSTEM

The De Light lightening system is a comprehensive collection of high-performance lightening tools that take blonding to the next level. The system features three lightening categories, developers and one after-treatment that work synergistically together for uniform lift and personalized, predictable results.

FEATURES & BENEFITS

Perfect for all blonding applications with graduated lifting power depending on product and developer use:

- Light (Decolor Cream)
- Lighter (Power Lift Powder/Freeblond)
- Lightest (Power Lift Plus Powder)



- De Light Decolor Cream is an ammonia-free, multi-use cream lightener that is great for highlighting, gentle lightening and gentle removal of artificial color or pigment.
- De Light Universal Lightening Powder delivers 5-6 levels of lift and is formulated with violet pigments to control any unwanted warmth.
- De Light Power Lift Plus delivers 7-8 levels of lift and features blue pigments to reduce any unwanted yellow undertones.
- De Light Oxi Developers were designed to work synergistically with the system and feature conditioning agents to protect hair.
- De Light After Treatment is a shampoo that cleanses and delicately detangles and nourishes the hair post treatment.